

From: Paul Carter, Leader

To: County Council, 20th October 2016

Subject: ***Increasing Opportunities, Improving Outcomes - Strategic Statement Annual Report***

Summary: This report seeks endorsement of the Annual Report 2016, which outlines the progress made towards the strategic and supporting outcomes set out in KCC's five year Strategic Statement (2015-2020), *Increasing Opportunities, Improving Outcomes*.

Recommendation(s):

County Council is asked to:

- **Approve** the *Increasing Opportunities, Improving Outcomes* Annual Report 2016 (Appendix 1).

1. Introduction

1.1 KCC's five year Strategic Statement "*Increasing Opportunities, Improving Outcomes*" was agreed by County Council in March 2015.

1.2 The strategic statement is outcome focused and identifies three strategic outcomes and twenty supporting outcomes. The statement has an emphasis on improving lives by ensuring that every pound spent in Kent is achieving better outcomes for Kent's residents, businesses and communities.

1.3 Within the Strategic Statement a commitment was made to all elected members to deliver an Annual Report to County Council on the progress towards the outcomes.

1.4 This is the first Annual Report (2016) which demonstrates the progress we have made over the last 18 months and provides an assessment of our direction of travel towards delivering better outcomes.

1.5 Hard colour copies of the full Annual Report (Appendix 1) and Executive Summary (Appendix 2) will be made available to all elected members prior to County Council (20th October 2016).

2. The Report

2.1 The Annual Report (Appendix 1) includes:

- Activity and progress we have made towards the outcomes
- Key performance measures (based on the Outcomes Measures Performance Report – Appendix 3)
- The views of our residents, partners and providers
- Contextual information including demand and financial pressures, transformation and commissioning activity, strategies and policy changes.

2.2 The Annual Report highlights progress since April 2015 and includes the latest possible information, key results and statistics available at the time of going to press.

Customer Stories

2.3 Three customer stories have been included in the report, one per strategic outcome. However the report also signposts to further customer stories for each supporting outcome which are available online at: www.kent.gov.uk/strategicstatement.

Executive Summary and Easy Read

2.4 An executive summary summarises progress against the three strategic outcomes (Appendix 2) in a visual, infographic style. An easy read version of the executive summary is also available online at: www.kent.gov.uk/strategicstatement.

Performance

2.5 In March 2015, when the Strategic Statement was launched, a range of outcome measures were identified to help assess our progress against our 20 supporting outcomes.

2.6 In January 2016 we reflected on these measures to ensure they remained relevant and benchmarked our progress as a 'starting point' position against our five year vision, with a baseline report taken to Policy & Resources Cabinet Committee (January 2016).

2.7 The Outcomes Measures Performance Report (Appendix 3) includes the latest performance information for the academic year, calendar year, or financial year (2015-16) based on nationally published sources. Where more recent local performance information is available this has been included within the main report.

3. Conclusions

3.1 The Annual Report is an important public commitment to reporting KCC's progress against the strategic and supporting outcomes within the strategic statement (2015-2020), *Increasing Opportunities, Improving Outcomes*.

3.2 The report demonstrates the scale and breadth of activity across the council and with our partners and providers to improve outcomes and highlights the achievements over the last 18 months.

4. Recommendation(s)

Recommendation(s):

County Council is asked to:

- **Approve** the 'Increasing Opportunities, Improving Outcomes' Annual Report 2016 (Appendix 1).

5. Background Documents

Appendices:

- Appendix 1: Strategic Statement Annual Report 2016
- Appendix 2: Annual Report 2016 Executive Summary
- Appendix 3: Outcome Measures Performance Report

Background Documents:

- *"Increasing Opportunities: Improving Outcomes": KCC's Strategic Statement 2015-2020*, County Council, March 2015.
- *"Strategic Statement Outcomes Measures Baseline Report"*, Policy & Resources Cabinet Committee, January 2016.
- Strategic Statement Annual Report online content, including easy read version and customer stories, available at: www.kent.gov.uk/strategicstatement

6. Contact details

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